

SPEAKER INTRODUCTION

I'm pleased to introduce our speaker today, Dr. Daniel Gilbert who is the Edgar Pierce Professor of Psychology at Harvard University.

- You may know Dan as the author of the international bestseller *Stumbling on Happiness*, which spent 6 months on the New York Times bestseller list, has sold more than a million copies worldwide, and has been translated into more than 35 languages.
- Or you may know Dan from his numerous TED talks, one of which now ranks among the most-watched TED talks of all time.
- Or maybe you've seen Dan on television—perhaps on the *Today Show* or the *Late Show with Stephen Colbert*, or as the host of the award-winning PBS television series *This Emotional Life*.
- Or maybe you've just seen Dan urging you to save for retirement in one of those Prudential ads—which, by the way, are one of the most successful ad campaigns in the history of the financial services industry.

Whether or not you've seen Dan before, you're going to see him now because today he is here to talk to us about [TITLE OF TALK].